

Florence, 22 October 2009

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## **Preliminary proposals regarding the activities of RECEP-ENELC concerning the EU Project PAYS.MED.URBAN (Trans-national Cooperation – Med Programme)**

*Document drafted on 30 June 2009 on the basis of a resolution by the PAYS.MED.URBAN Project Steering Committee (Volos, Greece, 20-22 May 2009).  
Document approved by RECEP-ENELC General Assembly on the occasion of its 3<sup>rd</sup> meeting (Strasbourg, Council of Europe, 15 September 2009)*

## Introduction

The official nomination document of the PAYS.MED.URBAN Project, approved by the appropriate authorities of the European Community<sup>1</sup>, assigns a strategic role to RECEP-ENELC. In particular, the same document recognises that RECEP-ENELC:

1. offers a surplus value to the Trans-national nature of the Project;
2. creates better opportunities for the diffusion of knowledge, experience, good practices and results towards other local and regional authorities who do not take part in PAYS.MED.URBAN and/or do not belong to the MED territorial cooperation area;
3. permits better access to the local civil services, which represents an important opportunity for carrying out key actions 4 (*Activities of awareness raising and facilitation centred on landscape planning/management at a local level*) and 5 (*Pilot actions in selected changing spaces of urban areas for the application of European Landscape Convention – Article 6*);
4. carries out an important role in the *Communication Plan* contributing a surplus value to the Project.

On this basis, the official nomination document of the Project entails that RECEP-ENELC, as an associated partner – that is to say it is not a financial beneficiary - contributes to the technical implementation of the six key actions of the PAYS.MED-URBAN Project<sup>2</sup>.

Taking the above into consideration, the PAYS.MED.URBAN Project Steering Committee, on the occasion of its 1<sup>st</sup> meeting (Volos, Greece, 20-22 May 2009), asked RECEP-ENELC, as well as the interested partners, leaders of the six key actions of the Project, to submit by the end of June 2009 a document that shows the actual activities through which RECEP-ENELC intends to contribute to the Project.

The proposals put forward in this text are based on the instructions formulated by the Steering Committee in reference to the different points of the agenda of the aforementioned meeting and they directly concern the contribution of RECEP-ENELC to the Project.

The same proposals are put forward knowing that any decision made on the subject by the Steering Committee and/or the Members of the Network involved in the Project will have to be evaluated by the statutory bodies of RECEP-ENELC.

The proposals take into consideration the instructions formulated on the occasion of the aforesaid meeting by the Representative of the Andalusia Region (Spain)<sup>3</sup>, which is the lead partner and coordinator of the entire Project and founding Member of RECEP-ENELC, and by the Representative of RECEP-ENELC himself.

These instructions refer to what has been established by:

1. the nomination document of the Project<sup>4</sup>;
2. the *Protocol of co-operation between the eligible Regions within the Mediterranean operational trans-national EU Programme, objective “Territorial Cooperation” 2007/2013 (PAYS-MED Regions) and the European network of local and regional authorities for the implementation of the European Landscape Convention (RECEP / ENELC)*. This document (see appendage, hereafter: the Protocol) represents an implementation of Article 6, paragraphs 1 - 2 - 4, of the RECEP-ENELC Statute. The signature was opened to all the eligible regions within the above-mentioned EU Med Programme and was signed, on the occasion of the second meeting of the General Assembly of

<sup>1</sup> See *Application Form - PAYS.MED.URBAN (Ref : 1047 | Version : 3 | Submitted project (major))*

<sup>2</sup> See chapter II.5 of the *Application form*.

<sup>3</sup> See presentation documents titled “*Orientaciones generales de la Región Jefa de Fila para las líneas de trabajo*” and “*RECEP and the PAYS.MED.URBAN Project*”, presented on the occasion of the aforementioned meeting.

<sup>4</sup> See *Application Form - PAYS.MED.URBAN (Ref : 1047 | Version : 3 | Submitted project (major))*

RECEP-ENELC (Strasbourg, Council of Europe, 5 May 2008), by the President of RECEP-ENELC and the Councillor for the Campania Region (Italy) for City Planning and Territorial Policies, by the vice President of the Umbria Region (Italy), by the Secretary General for Territorial Planning of the Andalusia Region (Spain), by the Chief Executive of Architecture and Landscape of the Catalonia Region (Spain).

The **Protocol** mentioned in the nomination document of Project<sup>5</sup> - **represents one of the foundations of the participation of RECEP-ENELC to the Project**; consequently, what has been declared and agreed upon in accordance with the Protocol, also based upon existing or expected key activities that have been initiated regarding the landscape by local and regional authorities that are part of RECEP-ENELC, and eligible for the Med Programme, **represents the main commitment for the Network within the PAYS.MED.URBAN**. This commitment, in support of the landscape, explicitly requires a **common reference in the European Landscape Convention both for RECEP-ENELC and for local and regional authorities eligible for the Med Programme**, with the aim of actively contributing to the realization and the effective implementation of the above-mentioned Convention.

### Operational proposals

- 1) RECEP-ENELC will see to the **divuligation of the information on the activities and results of the Project** to the local and regional authorities not involved in the Project and outside the Mediterranean area, within the activities promoted / supported by the Network<sup>6</sup>; RECEP-ENELC could consider the **joint funding of informative publications** regarding the results generated by the Project and of some of the pilot actions with a great degree of innovation<sup>7</sup>;
- 2) **the RECEP-ENELC website ([www.recep-enelc.net](http://www.recep-enelc.net)) will be used to amplify, on an international level, the presentation and the results of the Project**, in a synthetic version, also in other languages (for example French and German), and with a link to the specific website of the project, managed by the Region of Umbria (Italy); within this scenario, the synthetic presentation of the Project, which is available on the RECEP-ENELC website, is based upon the documentation transmitted by the lead partner for the Project and on the general information available to the public on the Med Programme website, it has already been translated into the two languages preliminarily established by the Steering Committee (French and German) and in other languages spoken throughout the continent which are of interest for local and regional authorities inside and outside the Mediterranean area (Castilian, Catalan, English, Italian, Greek, Dutch, Portuguese, Russian), furthermore highlighting the link with the future PAYS.MED.URBAN website ([www.paysmed.net](http://www.paysmed.net))<sup>8</sup>;
- 3) with regard to the **entailed coordination for the communication methods of the Project**, RECEP-ENELC will provide information so that the future **website of the Project regarding the Mediterranean landscape in urban areas** is developed, as required by the lead partner of the Project, taking into consideration the structure, the design, the presentation methods of the content and the processing of information that characterises the RECEP-ENELC website and other sites regarding the landscape, on an international level; according to what has been proposed within the Steering Committee, RECEP-ENELC is willing to participate, in its capacity as associated partner to the Project, to the future editorial committee of the Project's website, where the Representatives of all the

<sup>5</sup> See chapter II.1.4 (*Origins of the Project*) of the *Application Form*.

<sup>6</sup> See: paragraph Four, *littera h*, of the Protocol; chapter II.2.2 – II.5.1 (*Communication and diffusion component*), chapter III.1, chapter IV.1 – IV.2 of the *Application Form*.

<sup>7</sup> See: paragraph Four, *littera n*, of the Protocol; chapter IV.3 of the *Application Form*.

<sup>8</sup> See: paragraphs One - Four, *litterae g – h*, of the Protocol; chapter II.2.2 – II.5.1 (*Communication component*), chapter III.1, chapter IV.1 – IV.2 of the *Application Form*.

partners involved will exchange opinions for a cooperative and effective management of this website<sup>9</sup>;

4) RECEP-ENELC will support the partners of the Project, on their request, for the **combined organisation of seminars on an international level**, regarding the activities required by the Project<sup>10</sup>;

5) the Directorate of RECEP-ENELC will submit to the lead partner of the **pilot projects for the implementation of Article 6 of the European Landscape Convention – ELC** (*key action 5*, Emilia-Romagna Region, Italy) and to the other Administrations involved, at their request, information on the projects / activities so far carried out / coordinated in this field by RECEP-ENELC on a local level, and this also in order to actively participate in the processing of a shared method for the implementation of the pilot projects, according to the regulations of the ELC<sup>11</sup>;

6) in connection with the contributions described above, the Directorate of RECEP-ENELC **will describe in detail the awareness and training methods used in the implementation project of Articles 5 and 6 of the ELC in the Biellese (Biella) territory (Italy) – Biella Landscape Project, coordinated by RECEP-ENELC**, recognised by the Andalusia Region (Spain) as a **useful reference for the development of key action 4 of the Project** (*Activities of awareness raising and facilitation centred to landscape planning/management at the local level*), intended to create awareness amongst political and local administration decision makers about the activities regarding the landscape<sup>12</sup>;

7) RECEP-ENELC could initiate, on the proposal of one or more Members of the Network, a consultation of all its Members on any experiences undertaken regarding the technical manuals and of the professional training on the ELC, both addressed to the technicians of the local and provincial Administrations, in order to **contribute to the research of international experiences useful for the definition of guidelines on the technical decisions regarding the landscape**<sup>13</sup>; in this respect, we wish to point out that RECEP-ENELC is evaluating the proposal put forward by the Emilia-Romagna Region (Italy) to build in the territory of the region itself, a European centre for the professional development of administrators and administrative personnel of the regional bodies that deal with landscape and territory.

8) RECEP-ENELC **will support the divulgation of the Mediterranean Landscape Award** – established within the Project - and of its coordination with the Landscape Award of the Council of Europe (Art. 11 of ELC); on the subject, the Network will recommend expert members of its Scientific Committee, in cooperation with UNISCAPE and CIVILSCAPE, for the International Jury who will judge the nominations for the Mediterranean Landscape Award; RECEP-ENELC will evaluate, also based on the proposal from the Andalusia Region (Spain), the opportunity, supported by some Representatives of the Steering Committee, that the Mediterranean Landscape Award be open to all the regions eligible for the Mediterranean EU Programme and not only to those partners of the PAYS.MED.URBAN Project, and if necessary, agreeing later on the management methods for the extended competition<sup>14</sup>;

9) considering that RECEP-ENELC has agreed to promote the organisation of a public contest regarding the various European landscapes, produced in collaboration with the local and regional authorities interested<sup>15</sup>, **any videos that are sent for the development of the virtual Observatory of**

<sup>9</sup> See: paragraph Four, *littera g*, of the Protocol; chapter II.5.1 (*Communication component*) of the *Application Form*.

<sup>10</sup> See paragraphs Three - Four, *littera k*, of the Protocol.

<sup>11</sup> See : paragraphs One - Four, *littera b*, of the Protocol; chapter III.1 of the *Application Form*.

<sup>12</sup> See: paragraphs One - Four, *littera l*, of the Protocol; chapter III.1 of the *Application Form*.

<sup>13</sup> See paragraphs One - Four, *littera l*, of the Protocol.

<sup>14</sup> See paragraph Four, *littera i*, of the Protocol.

<sup>15</sup> See. decision n. 30, *littera h*, of the Executive Board of RECEP-ENELC assembled the 24 October 2008.

**the Mediterranean landscape in urban areas** (managed by the Andalusia Region, Spain), regarding key observation points and complementary photographic research, could be produced in connection with the above-mentioned contest, on the suggestion of the Members involved; furthermore, taking into consideration that the Regions that manage the website of the Project can inform the other partners on the technical feasibility of possibly adding to the website multimedia content regarding the selected points of observation<sup>16</sup>.

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<sup>16</sup> See paragraphs One - Four, *litterae* h – m, of the Protocol.

Appendix

English version of the the document with ref.: RECEP/RP/DOC/2008 - 18 F / ES / I (Strasbourg, 5 May 2008)

**Protocol of co-operation between the eligible Regions within the Mediterranean operational trans-national EU Programme, objective “Territorial Cooperation” 2007/2013 (PAYS-MED Regions) and the European network of local and regional authorities for the implementation of the European Landscape Convention (RECEP / ENELC)**

*Document open to the signature of the Representatives of RECEP / ENELC and the PAYS.MED Regions*

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**PROTOCOL OF CO-OPERATION  
BETWEEN PAYS.MED REGIONS AND RECEP - ENELC**

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This Protocol of co-operation is entered into in Strasbourg this 5<sup>th</sup> day of May 2008 **BY AND BETWEEN:**

**Mrs Gabriella Cundari, Representative of the European network of local and regional authorities for the implementation of the European Landscape Convention (RECEP – ENELC),**

and

**the Representatives of the Mediterranean Regions interested in territorial co-operation as regards the landscape (PAYS.MED) within the framework of the European Union’s territorial co-operation programmes**

Having reviewed the RECEP / ENELC Statute;

Considering the European Landscape Convention and the EU texts concerning spatial planning co-operation for the period 2007-2013;

**Both Parties** mutually recognise that they have the mutual capacity to enter into this Protocol with the powers of attorney they hold,

**RECITALS**

1. The landscape is a resource and asset of great relevance for the well-being of human beings due to its cultural, ecological, environmental, social and economic values, while at the same time being an important factor for European identity and cultural diversity, as well as for the attractiveness of its cities and regions.

2. Interventions in the landscape by Public Administrations, the regions and local authorities, in

keeping with the principle of subsidiarity, play an especially relevant role.

3. The preservation and improvement of the landscape's values is in the common interest of the PAYS.MED regions and of the member regions and local authorities of RECEP / ENELC, with both Parties making continuous efforts to promote initiatives geared toward promoting the protection, management and spatial planning of the landscape, its consideration in public policies having an impact on the landscape and the dissemination of knowledge about them.

4. The efforts of both Parties to favour the landscape find in the *European Landscape Convention*, approved in Florence in 2000 and ratified by 29 states, as a common reference, so that both RECEP / ENELC and the PAYS.MED regions consider themselves as players that actively contribute toward the development and effective implementation of the *European Landscape Convention*.

5. In addition to the *European Landscape Convention*, both Parties in their respective actions also take into consideration the European Spatial Strategy (1999) and the European Union's Territorial Agenda (2007), as regards the attention placed in both documents on cultural landscapes.

6. The creation of a closer and more robust co-operation between both Parties could offer mutual advantages, seeing as it would enable a sufficient mass of resources to be commonly shared as a whole, which could not be achieved separately, thereby promoting complementarities and the generation of added values arising from the synergies of co-operation.

7. The setting up of some stable formal bases for co-operation among the PAYS.MED regions and members of RECEP / ENELC would suppose constituting a platform with a greater capacity for bringing together and articulating before the European Union (EU) institutions both Parties' common interest, which consists of the community policies and the initiatives developed by the EU placing greater attention than up to now on the landscape, both in the legislative and strategic spheres, as well as in terms of specific financial commitments.

8. The thirteen (13) regions that have taken part with positive results in the PAYS.MED transnational territorial co-operation project provide to RECEP / ENELC a consolidated and efficient network of co-operation among Mediterranean regions that constitutes a capital of experiences and an asset of special value for any initiative that RECEP / ENELC may take concerning the Mediterranean space.

9. RECEP / ENELC, an organisation having its own legal personality, offers the PAYS.MED regions an ideal framework to tackle large-scale operations for the Mediterranean landscape in the future (for instance, drawing up a *Strategy for the Mediterranean Landscape*) that would, thanks to such a framework, not only be technically relevant but also have greater political weight, along with greater visibility at a European-wide level due to the fact that RECEP / ENELC constitutes a permanent network for European co-operation.

10. Co-operation between both Parties offers the PAYS.MED regions a strategic advantage for their possibilities of obtaining financial aid in the calls for the submission of projects on the landscape within the 2007-2013 financial framework, taking into account the weight that the support of RECEP / ENELC, a network promoted by the Council of Europe on a permanent basis, would suppose.

11. RECEP / ENELC's European-wide scale, with an increasing number of RECEP / ENELC members from beyond the Mediterranean space, would lead to the fact that the PAYS.MED regions, all of which are Mediterranean, would have greater opportunities to exchange experiences on landscape-related matters with regions that belong to other European geographic areas through the co-

operation of both Parties.

**The Parties, aware of the importance and common interest that mutual co-operation supposes, hereby state their wish to enter into this Protocol, which constitutes a mutual non-legislative commitment and which, under no circumstances, would suppose a constraint on the Parties' autonomy and therefore their entitlement to perform their actions beyond the scope of this Protocol.**

**In order to promote greater mutual awareness and bring the member regions of the PAYS.MED and the members of RECEP / ENELC closer and, above all, to set firmer bases for institutional co-operation at both a technical as well as political level, through which the future performance of joint actions in the common interest will be governed, the Parties have decided to enter into the Protocol of co-operation and**

**NOW, THEREFORE, THE PARTIES AGREE AS FOLLOWS:**

**First**

To mutually inform themselves about any existing or foreseen actions and initiatives on landscape matters to be performed by the regions or local authorities belonging to RECEP / ENELC and the PAYS.MED, including: legislation, financial instruments, landscape policies, good practices, analysis and assessment methodologies, training actions, etc.

**Second**

To promote meetings and the direct interchange of experiences among public and/or private players, particularly those involved in actions favouring the landscape.

**Third**

To share infrastructures for meetings among the representatives of the PAYS.MED and RECEP / ENELC, or for events of any kind organised by both Parties.

**Fourth**

To draw up and put into practice joint actions, the kinds of which are listed below, considering that this relationship does not exclude the possibility of co-operating in other fields or in other ways that in the future may be deemed appropriate:

- a) setting shared criteria to give co-ordinated coherent responses to landscape issues in the common interest;
- b) highly innovative pilot projects in spatial planning, management and landscape protection matters;
- c) large-scale operations for the Mediterranean landscape (*Strategy for the Mediterranean Landscape*);
- d) acting as a lobby in favour of the landscape before EU institutions (the Commission, the Parliament, the Committee of the Regions, etc.);

- e) actions to ensure the greatest possible consideration is given to the landscape in all territorial co-operation projects financed by the EU in which PAYS.MED regions and/or members of the RECEP / ENELC take part;
- f) joint actions in participative or advisory bodies, organisations, international forums and at events organised by third Parties;
- g) co-ordination as regards communications on the landscape (Web portals);
- h) actions to raise the visibility of the Mediterranean landscape in mass media having a European-wide impact;
- i) co-ordinating the Mediterranean Landscape Award (PAYS.MED) with the Council of Europe's Landscape Award (Article 11 of the *European Landscape Convention*);
- j) complementary actions to State initiatives aimed at the internationalisation of the *European Landscape Convention* (towards non-European Mediterranean and Latin American countries);
- k) organising events;
- l) training and empowerment actions;
- m) awareness raising actions about landscape values in society;
- n) common publications;
- o) any other activity which both Parties may deem to be in their common interest.

## **Fifth**

### **This Protocol:**

- **shall enter into effect on the date it is signed by the Parties;**
- **apart from RECEP-ENELC and the Regions which signed up on the occasion of its opening for signature, it is open to all territorial bodies eligible in the framework of the Mediterranean operational trans-national EU Programme, objective "Territorial Cooperation" 2007/2013;**
- **its terms shall be indefinite and it may be subject to review through the Parties' mutual co-operation.**

In witness whereof, the Parties have set their hand on this Protocol of co-operation in a single act and on three copies in Italian, Spanish and French in the place and on the date first mentioned above.

Signed:

**REPRESENTATIVE  
OF RECEP / ENELC**

Signed:

**THE REPRESENTATIVES  
OF THE PAYS.MED REGIONS**

**Gabriella Cundari**  
**President of RECEP / ENELC**

**- Cyprus**

...

**- France**

Corsica

...

Languedoc-Roussillon

...

Provence - Alpes - Côte d'Azur

...

Rhône-Alpes

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**- Greece**

Attica

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Central Greece

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Central Macedonia

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Crete

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East Macedonia and Thrace

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Epirus

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Ionian Islands

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North Aegean

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Peloponnesus

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South Aegean

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Thessaly

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West Greece

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West Macedonia

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**- Italy**

Abruzzo

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Apulia

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Basilicata

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Calabria

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Campania

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Emilia-Romagna

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Friuli-Venezia Giulia

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Marches

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Molise

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Umbria

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Piedmont

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Sardinia

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Valencia

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Ceuta and Melilla

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**- United Kingdom**

Gibraltar

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